

Australian Tank Engineering Pty Ltd (trading as **ATE Tankers**) is committed to protecting your privacy and handling your personal information in accordance with the Australian Privacy Act 1988 and the Australian Privacy Principles (APPs).

1. Who We Are

Australian Tank Engineering Pty Ltd (ATE Tankers)

ACN: 092 339 994

29–35 Vella Drive, Sunshine West VIC 3020

Email: sales@atetankers.com.au

2. What Personal Information We Collect

We may collect the following types of personal information:

- Name
- Email address
- Phone number
- Company name and job title
- Website activity (via cookies and analytics tools)
- IP address and device/browser information

3. How We Collect Information

We collect information in a variety of ways, including:

- When you submit a form via our website
- When you subscribe to our newsletter
- Through enquiries sent to us via email or web forms
- Via cookies and tracking pixels when you browse our website

4. Why We Collect Your Information

We collect and use your information to:

- Respond to enquiries
- Provide updates via newsletters
- Improve website performance and user experience
- Run marketing campaigns and serve targeted advertisements
- Understand customer behavior for business development

5. How We Use Cookies and Tracking Technologies

We use cookies, web beacons, and other tracking technologies through services including:

- **Active Campaign** (email marketing and CRM)
- **Adroll** (retargeting advertising)
- **Google Analytics** (site usage tracking)
- **Meta Platforms Inc.** (Facebook and Instagram advertising)

These tools may track your interaction with our site and allow us to serve relevant ads on third-party platforms.

6. Disclosure of Personal Information

We may share your information with trusted third parties, including:

- Email marketing platforms (e.g. Active Campaign)
- Digital advertising services (e.g. Adroll, Meta)
- Web analytics providers (e.g. Google Analytics)
- Our internal staff and service providers for business operations

All data is handled with confidentiality and only for purposes outlined in this policy.

7. Storage and Security

We take reasonable steps to protect the personal information we hold from misuse, interference, and loss, as well as unauthorized access, modification, or disclosure. Data is stored securely using encrypted systems and access controls.

8. Your Rights

You have the right to:

- Request access to your personal information
- Ask us to correct inaccuracies
- Withdraw consent for direct marketing
- Lodge a complaint if you believe your privacy has been breached

To exercise any of these rights, contact us at: [Insert Email]

9. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of those sites.

10. Updates to This Policy

This Privacy Policy may be updated periodically. Any changes will be posted on this page with the updated date.